

## Hyster Forklift

Hyster Forklift Training Windsor - Hyster is a global company that builds in excess of 300 distinct types of lift trucks. However, it began as a producer of lifting machinery as well as winches. Most of its production was concentrated in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding 80 years Hyster has continued to expand and increase its product line. The expansion of its products coupled with its wish to stay service oriented has allowed Hyster to develop into the international participant it is nowadays.

Some of the most important inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was totally devoted to mass producing trucks. This allowed Hyster to drive its costs down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The endlessly varying needs of Hyster clients and Hyster's capability to continue to innovate led to rapid growth throughout the 1950's and sixties. They started building container handlers in the United states in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on enhancing the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand swiftly through the sixties, Hyster considered it necessary to reorient its focus towards these new mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford superior quality at a more affordable cost. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was known throughout the globe for its commitment towards quality. This attention to excellence produced numerous suitors for the company. In 1989, a large international company based in Ohio called NACCO Industries purchased Hyster and began an aggressive growth plan. NACCO quickly replaced the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is known as the XM generation of forklifts.

The evolving requirements of Hyster's customers, led by changes in supply chain management, required Hyster to continuously innovate and make investments in modern production technologies throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and numerous other places all over the globe. All of these investments have made Hyster a world leader in the forklift market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of more than 300 different types of forklift trucks.