

## Toyota Forklift

Toyota Forklift Training Windsor - Since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, has been the top selling lift truck dealer in the United States. This business has been situated out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a great reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota equipment and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continuous progress, and its environmental systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its commitment to manufacture high quality lift trucks at the same time as offering outstanding customer assistance and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is amongst the magazines prestigious World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other corporations and no other lift truck maker can equal Toyota's record of protecting the natural environment while concurrently encouraging the economy. Environmental accountability is a fundamental feature of company decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end invention is a lift truck that creates 70% fewer smog forming emissions than the existing Federal standards allow.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and community parks that were damaged by fires and other natural causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer improved output, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps decrease the risk of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses many factors that may lead to lateral volatility and potential lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

The SAS systems were originally adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is utilized on virtually every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory worker education, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's rigid values continue far beyond the machinery itself. The company believes in offering general Operator Safety Training courses to help users satisfy and exceed OSHA standard 1910.178. Training packages, videos and various resources, covering a broad scope of matters-from individual safety, to OSHA regulations, to surface and load conditions, are accessible through the supplier network.

### Toyota's Commitment to The U.S.A.

Since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has continued a unbroken presence in the U.S. This fact is demonstrated by the statistic

that 99% of Toyota lift trucks sold in America at the moment are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and consumers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a instruction center.

#### First in Client Satisfaction and Service

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most comprehensive and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee overall customer satisfaction.